





# TEN STEP PRODUCTION PROCESS

## Why to use Dearly aluminium products?

- No rust, powder coated, modern and flexible in design
- Affordable and replaceable
- Light and fast delivery
- New and modern finish
- Flexible designs with no limits to text and imaging
- Full colour powder coat range
- Large and small intricate engraving
- Laser cut images into plaques ie. gum leaves, vine



Our process wrapped up in 10 stages, from concept to delivery.

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Dearly Plaques & Memorials provide all types of aluminium plaques and memorials for the funeral and cemetery industry; including interim memorials, row markers, personal memorials, garden stakes and markers, customised solutions and waterproof outside urns. Our affordable and long term plaques can be easily ordered, customised and tailored to your requirements.





“WOW, wow wow wow can't  
thank you enough, it is  
absolutely stunning –  
just perfect!”

— Rachel

In loving memory of

JOANNE RINA  
SAMPLE

12.9.1982 ~ 6.4.2021



ML-06-14





Plain Large - W160 x H335mm, 130mm spike



Plain Small - W160 x H150mm, 130mm spike



Bronze Plaque - Various sizes

# INTERIM MARKERS

Interim memorials are intended to be short term in a cemetery. They can be packaged with a burial plot by the cemetery, with guidelines on the term of the marker. Interim memorials take five business days from ordering to delivery to an Australian cemetery. Our aim is for the memorial to be there for the day of the funeral. They are able to display brief information about the deceased and can be removed and placed into the family's garden or another special place after the term of the memorial has expired at the cemetery. Alternatively they may be recycled by the cemetery (OrthoMetals approved).

## INTERIM BRONZE PLAQUE

If the bronze plaque is delayed or the family would like a plaque in time for an occasion, there are plaques available to fill the interim time. Multiple sizes all in a bronze colour powder coat that can be engraved to replicate the ordered plaque. Delivered in 5 days.





“Dearly plaques have worked with Ballarat Cemeteries to provide row markers, section markers, location markers and reserve signage. We find them a professional organisation that understands our industry and works with us to achieve the results we want for our cemeteries.”

— Annie DeJong — Ballarat Cemeteries

Birdsong Walk

Section 18

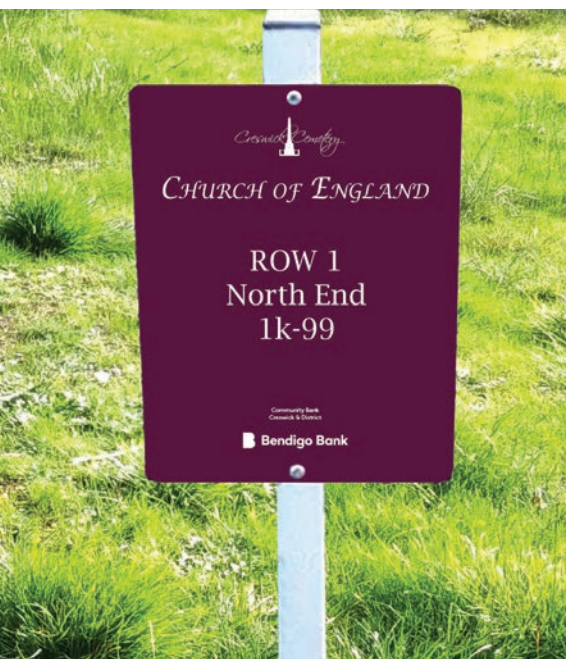


Ballarat Cemeteries



# ROW MARKERS

Row markers provide a clear mark on each row in long lasting, rust proof powder coated aluminium. The markers are engraved to suit your row sections and can include logos. Markers can be placed into a lawn area or concreted along a path for easy directions to follow for cemetery visitors. They can have spikes, be flat and can be fully customised to suit requirements.



Include your company logo



Different textures



Various sizes



Flat customised shape



# PLOT & RESERVATION MARKERS

Engraved aluminium markers to show plot or reservation location. All can be customised in size and shape to suit requirements, with many colours available. Plot numbers and reserve plaques can be reused and are easy to store.



Plot Numbers/Reserve Round Disc - 40mm



**Reserve Marker**  
W160 x H150mm with  
130mm spike



**Niche Wall Reservation Plaque**  
W130 x H120mm



**Reserve Marker/Plot Number Spike**  
50 x 50mm with 160mm spike



**Niche Wall Reservation Plaque**






This grave position has been  
pre-purchased and is now

**RESERVED**

Reserve Marker - Rectangle - W150 x H40mm





“ We received our markers last week. Thanks so much they look fantastic and we can't wait to get them installed into our cemetery.”

— Shannon Hassett, Shire of Wyndham  
East Kimberly





Round Lid 250mm



Child's Grave Cover 1000 x 500mm



Square Lid 400 x 400mm

# ASH INTERMENT LIDS

To cover interment position in an ashes garden providing a nice location for the ceremony. The lids can be customised in size with an image or logo engraved. They are aluminium, powder coated and have a stainless steel handle in the centre for the small lids and two handles for the larger lids. Easy to store, keep clean and reuse.



# PERMANENT MEMORIALS

A modern permanent memorial with flexibility in the amount of engraving or motifs able to be engraved. Sizing can be customised to suit a lawn beam section or garden setting. Double and triple plots can have a memorial made for each interment, with alterations and additions for sharing plaques made new each time. The markers are inexpensive and can be delivered within a short time frame.

- 1. Permanent Plaque**  
W220mm x H370mm  
Aluminium, powder coated and engraved to requirements. No limits on engraving characters.
- 2. Large Memorial**  
W220 x H370mm  
Affordable plaque for families to place on an unmarked grave. Unlimited engraving.
- 3. Small Memorial**  
W200mm x H150mm  
Plastic recycled memorial base with plaque.
- 4. Dedication Plaque**  
W300mm x H250mm  
Unlimited engraving with images available.
- 5. Unmarked Grave Plaque**  
W370mm x H220mm  
Inexpensive unmarked grave memorial. WW1 unmarked Australian War Grave Program solution.









“We are very proud of the product and brand that Dearly has become. Since her initial enquiries, just a few short years ago, about a small idea for aluminium memorials, through to the many different products that Dearly now provide, it has always been a pleasure dealing with Sally. Whether its discussing where her next delivery of memorials are heading, or the new innovative products that she has developed, Sally and her family will always be welcome here.”

— Ballarat Powder Coating

Mausoleum Interim Memorial W250 x H200mm,  
plus 30mm lip that fits over granite edge



# MAUSOLEUM PRODUCTS

A collection of products for mausoleums. Interim markers, reserve markers and the crypt case. The crypt case holds ashes that can be interred within the mausoleum space. The case has been designed to hold all of the ashes in a secure non perishable bag, with extra room for keepsakes and memory items. Positioned in the mausoleum space (crypt of 800mm), multiple crypt cases may be accommodated. The cases fit between the internal door and external granite casing.



**Mausoleum Crypt Case**  
D30 x L700 x W300mm, 4.3 litre volume



**Mausoleum Interim Memorial**  
250W x 200Hmm, plus 30mm lip that fits over granite edge



**Availability Marker**  
250W x 200H - 30mm slide that fits between each crypt. Shows locations that are available and a contact number to book. These can be reused.





# OUTDOOR URNS

A permanent outdoor urn for burial, exposed placement in a garden, under a tree or inside a home. The urn is waterproof once silicone is used to secure the lid and provided screws positioned.

## 1. Companion Urn

W290 x H270 x D180mm  
Fitting two standard large plastic urn containers provided by the Crematorium. No divider in the urn. Unlimited engraving on the one side.

## 2. Large Urn

W170 x H270 x D140mm  
Fits a standard large plastic urn container provided by the Crematorium.

## 3. Medium Urn

W120 x W200H x D90mm  
Smaller urn if ashes are to be separated.

## 4. Keepsake Urn

W80 x H100 x D70mm  
A small 'hold in your hand' urn that will hold a portion of ashes.

“ Bruce's urn has just arrived, I would have liked to phone you to tell how happy I am with it, but I know I would cry. Sally, I really do not have the words to say how thankful I am for your patience and kind words during this time, telling me it has to feel right, and to take all the time I needed. Well after all the versions of artwork from feathers, man and flying birds to final selection, heart corner borders, the Urn is absolutely perfect. ”  
— Judy





# FLOWER POTS

A permanent flower pot memorial or marker that will not rust, fade or crack with engraving available for personalisation. The flower pot is deep enough to hold a bunch of flowers and wide enough so that they will not blow out. The pot is spiked into the ground to secure it in a lawn, garden bed or concrete pot holder.

**Standard:** H160mm  
D55mm, 130mm spike

**Tall:** H180mm  
D55mm, 130mm spike







# CUSTOMISED DESIGNS

These can be made to order for your requirements, permanent commemorative plaques, garden markers, signage, tree plaques, niche markers and many more. Any size shape and colour with unlimited engraving.

## 1. Oval Plaque

W200mm x H250mm  
Aluminium, powder coated and engraved to requirements. Perfect for commemorating a loved ones favourite spot or building signage.

## 2. Property Signage/ QR Codes

Made to order in any shape, size or colour.

## 3. Notable Grave Markers

Made to order in any shape, size or colour.

## 4. Memento Holder

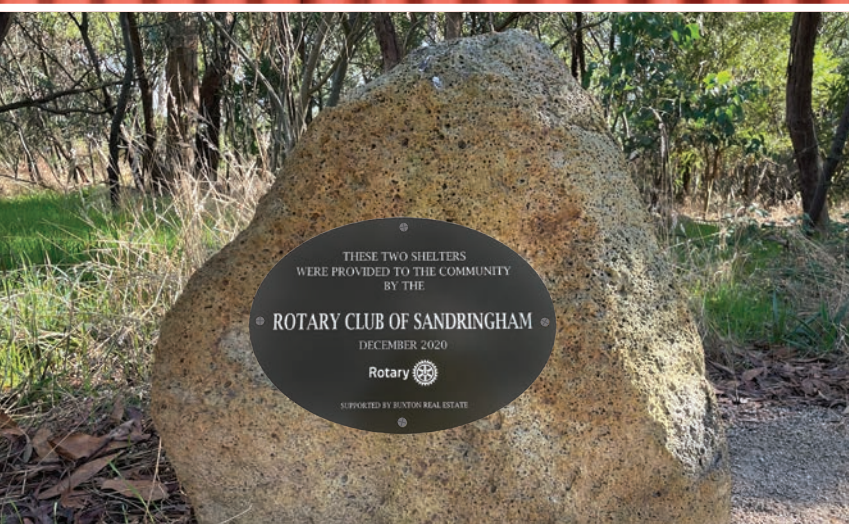
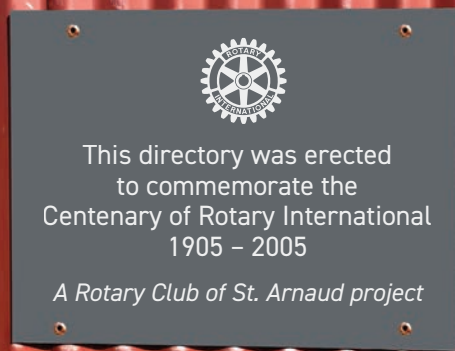
Used to hold mementos and keepsakes. Placed over the memorial and off the ground to stop items from blowing away. Engraving can be very personal.

## 5. Seat and Bench Signage

Used for either temporary or permanent signage.













# WAYFINDING SIGNAGE

Need some extra signage around the grounds. From entry signs to no public access signage. Easy to read, modern with crisp engraving. The signs will not rot, rust or fade and have a long lifespan. Customised shapes, colours and engraving is available. Quick turnaround with loads of flexibility.



Signage on a  
Tripod





“Hector was part of the family and I feel like he still is everytime I walk into the backyard and see his plaque. Thank you so much Sally.”

— Sarah Johnson, Ballarat







# PET MEMORIALS

A place to remember the happy times, to shed a tear, to have them close; your very special friend you will miss forever. A modern permanent memorial with flexibility in the amount of engraving or motifs able to be engraved.

## 1. Small Pet Memorial

W120mm x H180mm, 130mm spikes  
A memorial to mark the burial place of your loved pet. Aluminium, powder coated and engraved to requirements. No limits on engraving characters.

## 2. Large Pet Memorial

W160 x H335mm, 130mm spikes  
Aluminium, powder coated and engraved to requirements. No limits on engraving characters.

## 3. Outdoor Urns

Large - W170 x H270 x D140mm

Medium - W120 x W200H x D90mm

Small - W80 x H100 x D70mm

An outdoor urn to hold your beloved pets ashes, available in 3 sizes. The urn is waterproof once the silicone is used to secure the lid and provided screws positioned.





# RECYCLED MEMORIAL BASES

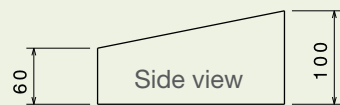
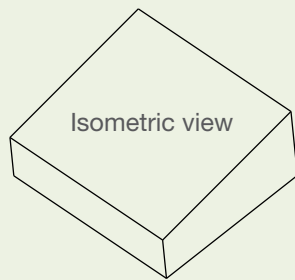
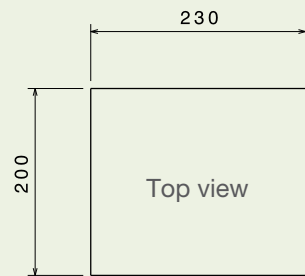
Dearly Plaques & Memorials is very pleased to introduce an alternative memorial base to concrete for cemeteries. Made of recycled plastic the base is resistant to termites, microorganisms and moisture, and will never split, rot, crack, need painting and will last decades in all climates.

Looking like, but lighter than concrete, the bases are made from HDPE plastic (High-Density Polyethylene) and is sourced from local kerbside waste, which includes food containers, shampoo and milk bottles.

Each base is designed in a like shape as exiting concrete structures or can be tailored to a specific size. The recycled memorial base will have an amount of recycled milk bottles or equivalent depending on the size. With this in mind, it is estimated that 370 empty 2 litre plastic milk bottles make up one cubic meter of landfill.







*Example of a small memorial base design. Utilising 30 milk bottles to create a single base.*



With plastic use in the forefront of the consumer minds, creating a sustainable solution for re-use and the reduction of plastics as a waste product is vital and makes us accountable for our environmental impact.

Installation of plastic concrete substitutes will result in lower costs and energy usage because of the much lower weight to volume ratio of recycled plastic. This gives significant savings in labour and lifting machinery costs. In addition the use of lightweight recycled plastic products has significant occupational health and safety advantages

The recycled plastic base is cost comparable to current concrete bases used within cemeteries.



The story behind

# DEARLY PLAQUES & MEMORIALS

The Dearly Plaques & Memorials concept was formed while walking through the local cemetery with Stella, the family dog, and observing that all new grave sites had a plastic garden stake as an interim marker. These indicated the name, dates of birth, death and grave site reference. They were usually surrounded by beautiful flowers and mementos, but were unattractive and not a fitting memorial to a sadly missed loved one.



Left to right: Sophie, Ethan, Sally & Zac with Stella in 2013, again in 2017 and in 2023 with new dog Todd who has taken over the reins.

Family members would visit this garden stake to grieve and place flowers while waiting for the permanent grave marker, which in some cases took over 12 months.

For many years Sally and her family would walk past these new graves and think surely there is something better than a garden stake, somewhat similar to a plastic tomato stake, to provide a marker for a dear friend lost.

Eventually the day came when they decided to venture into manufacturing of such markers. With the valuable assistance of friends and local industry in Ballarat, Sally conceived, developed and designed a memorial plaque that is attractive and fitting for use at gravesides and other places that have special meaning.

The original plaques have evolved into the products they are today. Dearly now provides markers for all types of situations and their use continues to grow in response to demand.

Dearly is a true family business, with 2023 marking 10 years since the idea was conceived. Sally and her family work in, on and out and about on Dearly. Their new puppy Todd is the next generation and will walk the rows of cemeteries just like Stella did.

“Never look back and think, I wonder what would have happened if we did that, what could've been.”

Sally Kennedy,  
Dearly Plaques  
& Memorials











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